

Radio channels and different Departments continues...

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EXTERNAL SERVICE DIVISION

- ❖ Instrument of Foreign Policy and Public Diplomacy

- ❖ As a means of protecting image and point of view abroad

- ❖ All India Radio entered the domain of external broadcast in October, 1939

- ❖ Aired in Pushto language to counter German Radio Blitzkrieg during the II world war

- ❖ After Independence ESD , voice of a emerging nation, an old civilization, a tool for diplomacy.

TRANSCRIPTION AND PROGRAMME EXCHANGE SERVICE

- ❖ Earlier Transcription Services
- ❖ Started in April 1954
- ❖ Preparing transcription of speeches of all dignitaries (PM & President)
- ❖ Processing of vinyl disk labeled “AIR-TS records”
- ❖ From April 1959 changed to TRANSCRIPTION AND PROGRAMME EXCHANGE SERVICE
- ❖ New modes of preservation like magnetic tape
- ❖ Closed down in June 1967

SOUND ARCHIVES

- ❖ Also called National Audio Archives
- ❖ Largest library of Indian Music recordings
- ❖ More than 17729 hours of precious recording
- ❖ Collection of Mahatma Gandhi speeches 1st-11th may, 1947 at Sodepur Ashram kolkata; last- 29th January 1948 at Birla House, Delhi; only broadcast of him from AIR Delhi on 12th November, 1947
- ❖ Library contains recordings of all the Presidents and Prime Ministers of India and of eminent personality.
- ❖ Award winning Dramas, features and documentaries and memorial lectures are also saved.

RADIO AUTOBIOGRAPHY

- ❖ Radio autobiography of eminent personalities from various fields of life are recorded.
- ❖ From different AIR stations people of eminence are identified and recorded with the approval of the Directorate.
- ❖ Ex- Ibrahim Alkazi, L.K.Pandit, Pandit Surendra Singh etc

ARCHIVES DIGITAL LIBRARY

- ❖ Launched in 2001
- ❖ To digitize all Archival recordings
- ❖ Completed by 2005
- ❖ Approx- 17720 Hours
- ❖ Second phase began in 2008
- ❖ Around 500 Hours of recording were digitized in 2nd round

DIGITAL SOUND ARCHIVES

PROGRAMME EXCHANGE LIBRARY

- ❖ Purpose to exchange good quality programmes among the stations
- ❖ 8000 tapes containing recording of music and spoken words programmes are preserved.
- ❖ Also preserving lessons in different language lessons
- ❖ Has a separate reference library of folk and tribal Music in all principle language
- ❖ Alloted tome in 1100 hrs and 1200 hrs.

❖ TRANSCRIPTION UNIT

- ❖ To record speeches of PM and President and to preserve it

❖ REFURBSHING UNIT

- ❖ Set up with assistance of United Nation Development Programme
- ❖ Hundreds of hours of music and voice of Mahatma Gandhi, Pt. Nehru etc. were refurbished here.
- ❖ Takes up the audio quality of recordings

INTERNATIONAL RELATION UNIT

Handle all such matters which are related to foreign countries and foreign broadcasting and media organization, including participation in international media events, conferences, training workshops, competitions and implementation of the cultural Exchange programmes Agreements signed with other countries

Thank You